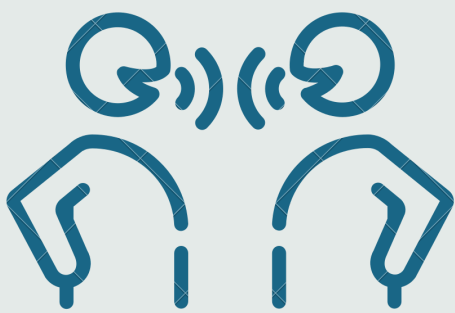


HOW TO IMPROVE VACCINE EQUITY

COLLABORATION WITH LOCAL LEADERS

go beyond simple translation of materials + work with local organizations to address cultural concerns



COLLABORATION WITH COMMUNITY

equip community centers (e.g. religious institutions, cultural organizations) to deliver vaccine campaigns directly to targeted demographics



COLLABORATION WITH SOCIAL MEDIA

develop relationships with various sources of information (and at times misinformation)



SUPPORT STRUCTURES

establish a support structure for vulnerable groups who need the vaccine but are hampered by mobility, financial stability, or transportation



DISAGGREGATE THE DATA

by population, including race, ethnicity, gender, income, age, and disability
—>> reveal patterns and inequities
—>> more targeted and nuanced allocation of resources and policymaking



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